

# App Portfolio

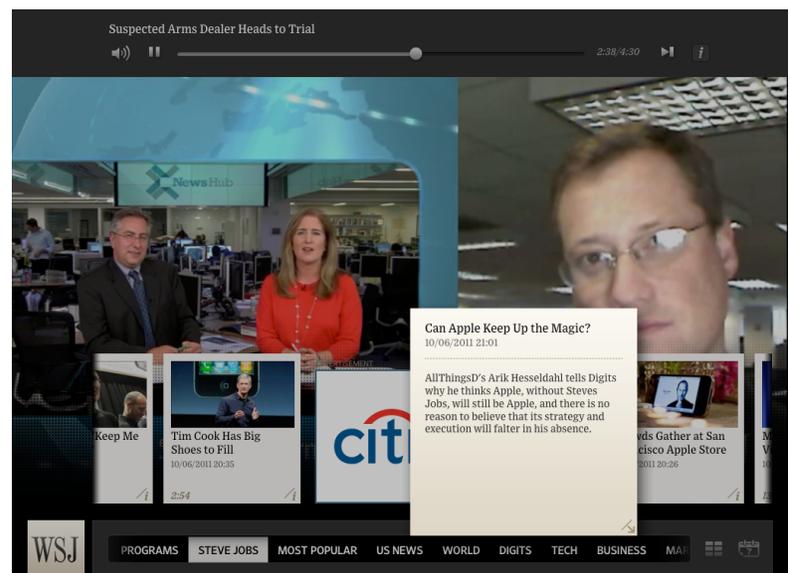
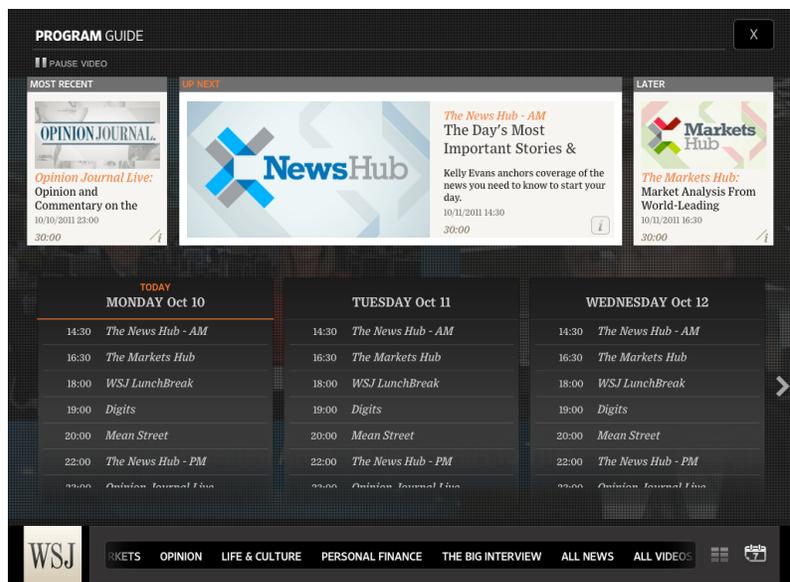
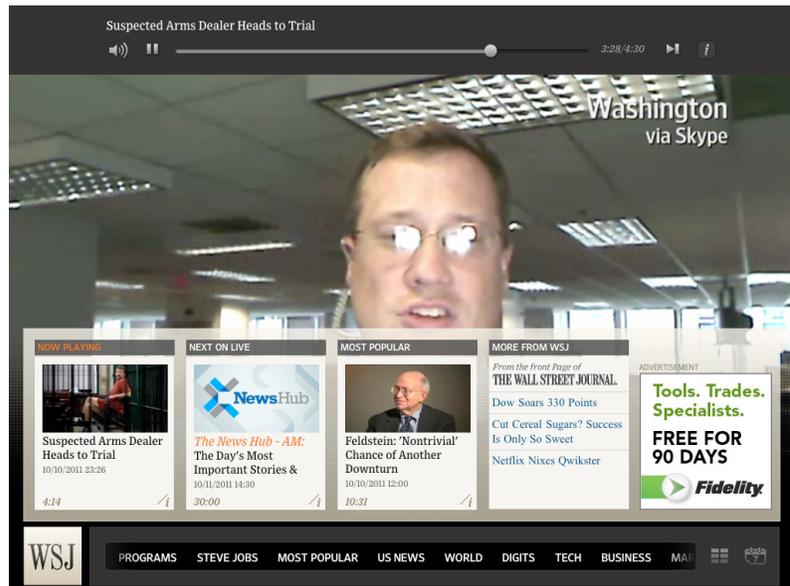
## Danusch Merrikh-Yazdi



## WSJ Live

The WSJ live iPad app brings you full-length original programming, including video and on-demand content from thousands of reporters around the world. The app is really impressive from an ease-of-use perspective as well as the quality of the content. The grid-based format makes it simple to quickly identify the topics you might be interested in. Videos are high quality and buffered perfectly for smooth playback. Content is mostly all live, including stock and market information.

There are also opinion section and editorials along with the standard selection of categories, including Tech News, Lifestyle, and Business. The writing and production quality is exactly what you would expect from WSJ. The videos are nice and big on your iPad, offering a very immersive experience. The app loads quickly and video playback begins almost instantly when you tap play. An in-built program guide helps you discover the schedule and archives to help you more easily follow live content or playback older media. Overall, this is easily the most professionally done and easy-to-use iPad app for following current affairs from world-class journalists.



# Staten Island Ferry

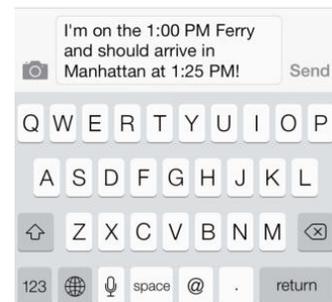
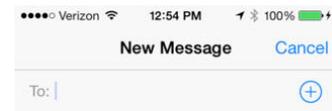
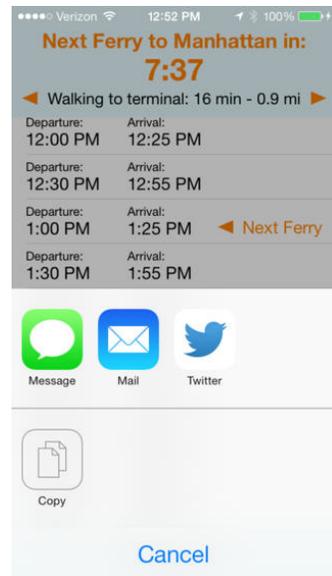
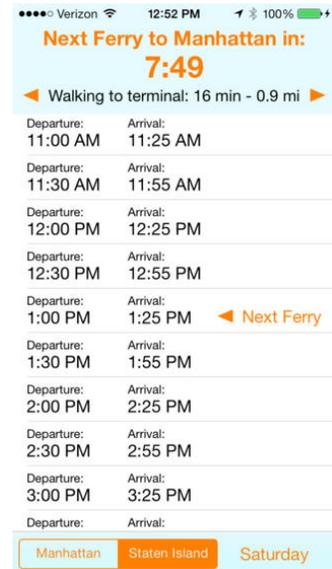
\*\*\*Featured in the AWE section of the Staten Island Advance\*\*\*

The SIFerry app uses GPS to detect whether you are in Manhattan or Staten Island and automatically shows you the Staten Island Ferry timetable relevant to your location as well as a countdown timer for the next ferry departure.

If your phone is on iOS 7 the SIFerry app gives you the estimated walking, biking, or driving time and distance to the ferry terminal so you can easily figure out if you can make the next boat!

The SIFerry app will show the timetable and countdown even without internet connection so you can check the ferry schedule on an iPod Touch or in areas without cellular coverage (like the subway).

Use the sharing feature to let your friends and family know what ferry you are on and what time your boat will dock. Just tap the line in the schedule for the ferry you are taking and select message, mail, or your favorite social network from the menu. The SIFerry app will automatically populate the text of your message for you.

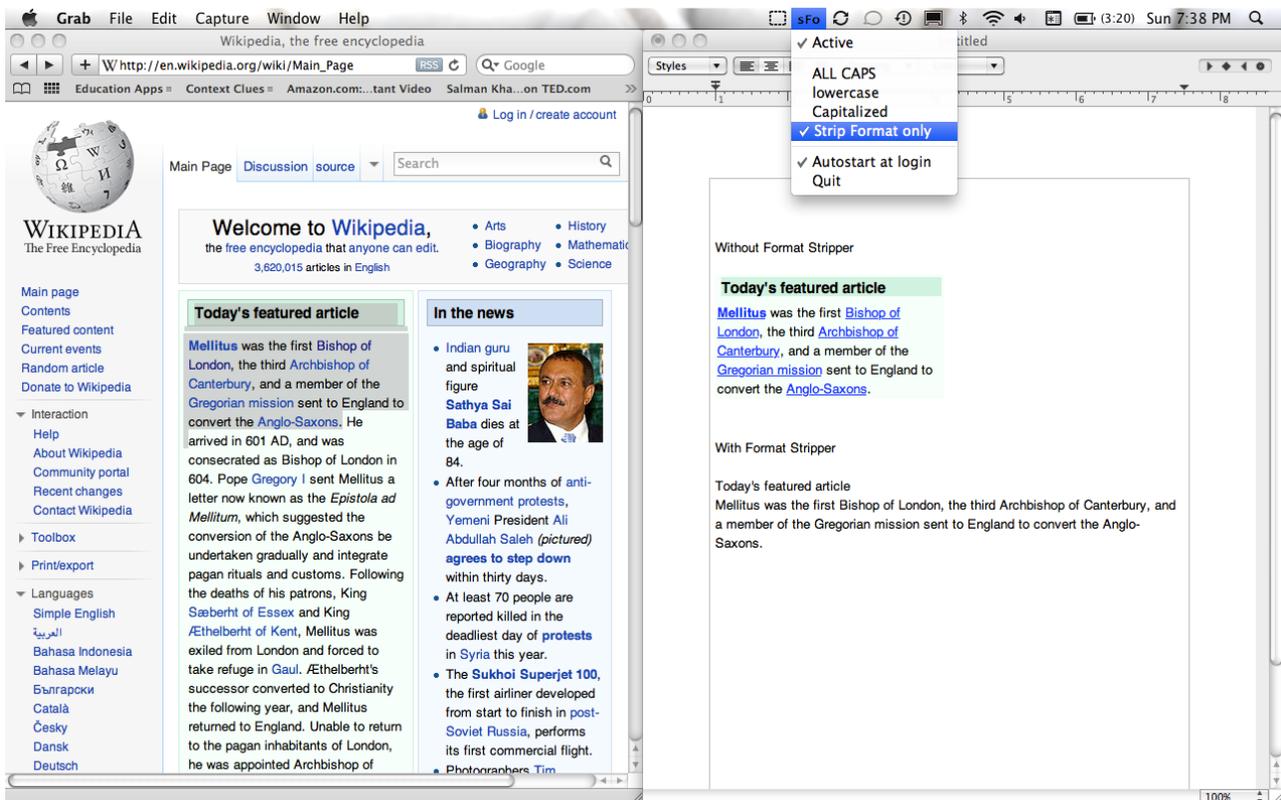
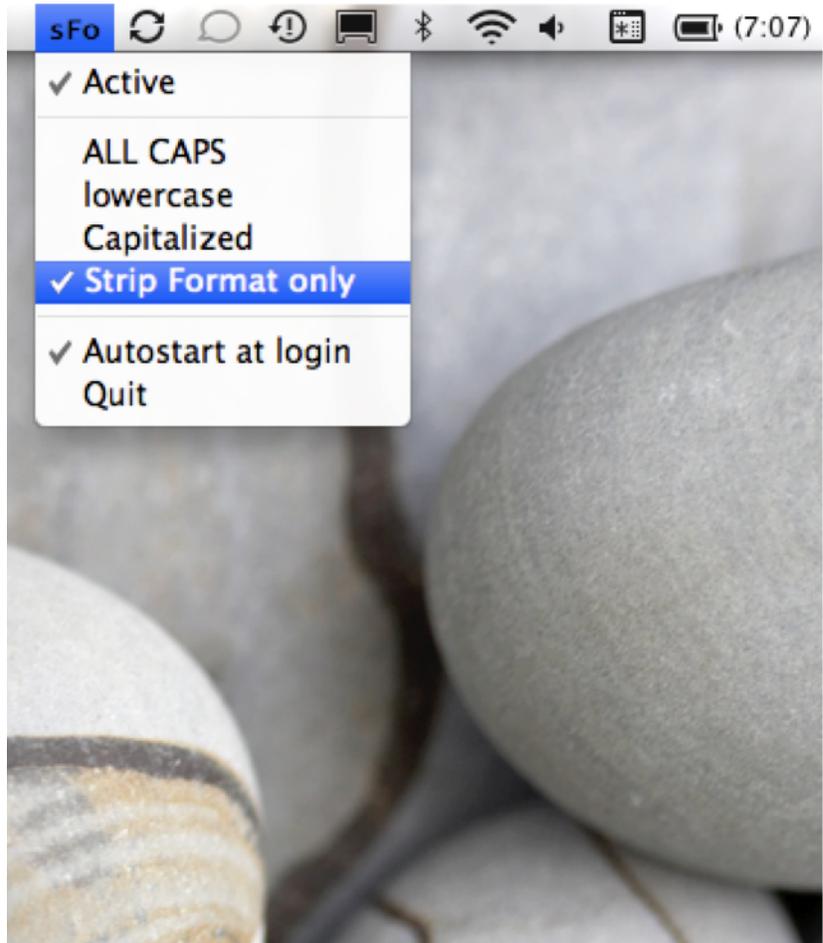


## Format Stripper

FormatStripper allows you to automatically adjust the format of copied text from one environment to match the format of text in another and simultaneously change the capitalization while you're at it. All you do is copy and paste, FormatStripper does the rest.

Are you sick of untangling wacky text formatting from websites, PDFs and PowerPoint slides? Or how about reading THOSE ANNOYING ALL CAPS MESSAGES?

FormatStripper is the app for you!



## FaceContacts

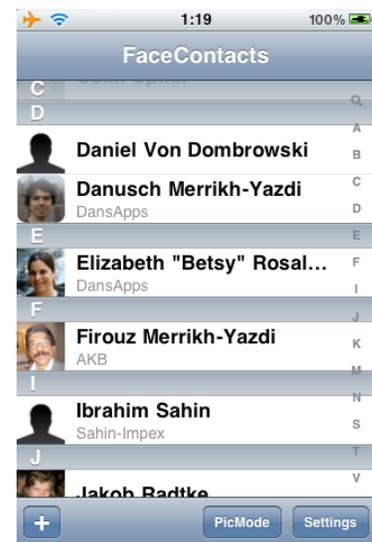
FaceContacts gives you a reason to add photos to your contact list!

This stylish interface allows you to select contacts by tapping on their photo. Photos can be easily re-sized to view as many photos as you would like - from 10 to 150.

Select a photo then easily choose to call the contact, send a text, or email. You can even edit or add contacts within FaceContacts.

Switch to ListMode to search your contacts or view them in a more traditional way.

Thanks to intelligent caching mechanisms, this app starts up in just a few seconds even for those with 200 contacts or more.



## DJ FX Trader iPhone App

Developed directly from trader feedback, DJ FX Trader provides targeted FX intelligence – including breaking news and expert commentary on what’s behind currency market movements -- to drive trading strategies and uncover hidden opportunities and risks.

DJ FX Trader leverages the global editorial resources of Dow Jones, with over 130 years of credibility and editorial expertise in breaking news.

In a market that operates 24 hours a day, the DJ FX Trader iPhone app delivers crucial FX news and analytics anywhere, anytime.



**DJ FX TRADER**  
 Search: earthquake

**YESTERDAY**

- 1:10 DJ USGS: 6.9 Quake Hits Off Solomon Islands; No Tsunami
- 0:45 DJ CORRECT (4/22): WSJ: INTERVIEW: BOJ Shirakaw...
- 0:05 Barron's(4/25) Watch Your Step!

**Apr 22, 2011**

- 19:08 WSJ(4/23) Dollar's Decline Speeds Up, With Risks For...
- 18:56 WSJ(4/23) Bank Of Japan Admits Contraction Is Likely
- 18:21 WSJ: Toyota Signals a Bleak Year

FX Call Top News Mkt Talk Calendar More

**DJ FX TRADER**  
**DASHBOARD**  
 Updated Apr 24, 23:17

Dashboard My Dashboard

EUR/USD	1.4539-42
USD/JPY	82.31-34
USD/CAD	0.9530-34
Greece CDS	36 bps
U.S. 10 Year	3.400%
<b>US DJIA</b>	<b>0.42%</b>

Last: **12505.99**  
 Price Chg: **52.45**  
 Source: **DJ Indexes**  
 Apr 21, 16:02

FX Call Top News Mkt Talk Calendar More

**DJ FX TRADER**  
**HEAT MAP**  
 Updated Jan 28, 6:38 PM

FX FX & Metals

Activity Powered by EBS

XAU/USD	1336.00-1337.30	300%
EUR/CHF	1.2815-25	273%
XAG/USD	27.96-28.00	200%
EUR/JPY	111.70-86	126%
USD/JPY	82.10-15	116%
EUR/USD	1.3610-12	109%
EUR/GBP	0.8578-86	100%
USD/CHF	0.9117-22	70%

FX Call Top News Mkt Talk Heat Map More

**DJ FX TRADER**  
**VIDEO**  
 Updated Apr 24, 10:57

- Week Ahead: BP And Ericsson Earnings 2:00
- Euroview: No Bottom For The Dollar Seen Yet 1:00
- Euroview: Sterling's Rollercoaster 1:00
- Euroview: Risk May Hold Key To Forecasting Yen 1:00
- Trichet Defends ECB's Efforts on Inflation 6:12

FX Call Top News Mkt Talk Calendar More

**DJ FX TRADER**  
**FX CALL**  
 Updated Apr 24, 10:53

**FX Call 16:15 GMT Hourly News Briefing**

By Bradley Davis

Snapshot:

New York traders exit Friday the same as they entered it—nearly absent. Currency markets are near-frozen from day-earlier levels. The dollar is still in the doldrums, but for now, investors have taken a pause on heavy selling this Good Friday holiday, resulting in extremely thin markets.

Heads Up:

Monday brings U.S. new-home sales data, but it's not likely to move currency markets.

FX Call Top News Mkt Talk Calendar More

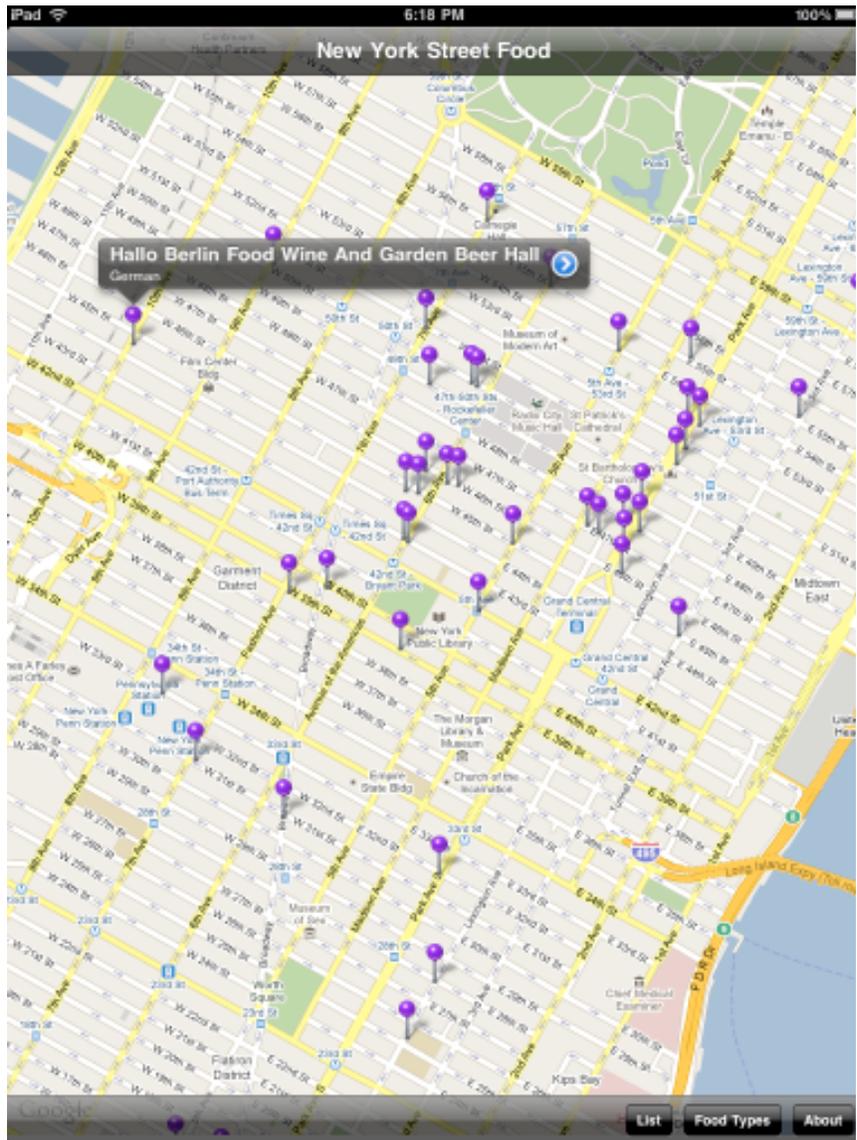
## NY Street Food

The New York Street Food app is optimized for both iPhones and iPads and gives users an easy access the NewYorkStreetFood.com database on the go.

Street vendors can be displayed either on a Google Map or in a list sortable by distance from the user.

Users can opt to show all vendors or just vendors of specific food types.

A detailed view displays all information provided by NewYorkStreetFood.com and offers options for getting directions or posting comments about the vendor on Facebook.



## Pizza Cost Calculator

This app allows you to calculate the actual cost of a pizza. You enter the price and the diameter of the pie and the app will calculate the price per square inch or centimeter.

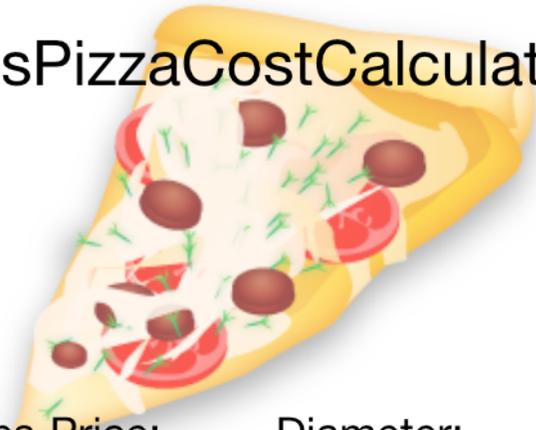
Now you can easily check out who has the cheapest pizza delivery service or how much you save by getting a bigger pizza.

You can save different pizzas and then compare their actual prices.

In addition the new version allows you to calculate price per slice and to post your calculations to Facebook.



# DansPizzaCostCalculator



Sales Price:  \$      Diameter:  in

Area: 50.2655 in<sup>2</sup>

Real Price: 0.1391 \$ / in<sup>2</sup>

This is 131% of the real price of:  
Mario's Supreme (12 in)



## DansPizzaCostCalculator

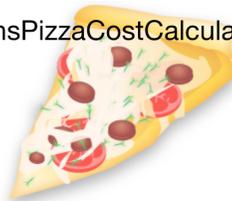
Please enter a name for the pizza:

Add to List:

Post to Facebook:



## DansPizzaCostCalculator



Sales Price:  \$

Slices: 8

Price per Slice: 0.87 \$



## Pizza list

- Mario's Supreme (12 in) ✓  
0.1060 \$ / in<sup>2</sup> = 100% 11.99 \$ / pie
- Mario's Supreme (8 in)  
0.1391 \$ / in<sup>2</sup> = 131% 6.99 \$ / pie
- Mario's Supreme (16 in)  
0.0994 \$ / in<sup>2</sup> = 94% 19.99 \$ / pie
- BestPizza's Veggie (10 in)  
0.1272 \$ / in<sup>2</sup> = 120% 9.99 \$ / pie
- BestPizza's Supreme (14 in)  
0.0974 \$ / in<sup>2</sup> = 92% 14.99 \$ / pie



## Libatio.us

Libatio.us is an application that helps beer fans track the beers they love, log the beers they drink on-the-go, and share their recent activity with their friends on Facebook.

Users win trophies for their achievements while brewers & distributors can reward their fans with special offers on the beers they love.

Users can search beers in the Libatio.us database to get info about the beers they're drinking.

Users can also submit ratings and comments about the beers they drink.

